

GREATER NEW ORLEANS EXECUTIVES ASSOCIATION

WEEKLY BULLETIN

July 15, 2014

GUESTS

Today we were pleased to have as our guests Brian Greffenius with Sandler Training, guest of Bryon Hatrel and Benjamin Montgomery with Premium Parking Service, guest of Stanton Murray.

MEMBERS USING MEMBERS

The heart of the GNOEA is its membership. We have in the past used the Members Using Members (MUMS) program and we will be starting it up once again.

For those of you that are not familiar with the program, it was designed to encourage and recognize members who use other GNOEA member's services. While member leads and referrals are also encouraged, this program is only for members that use the services and/or products of other GNOEA members.

The member who uses the most GNOEA member's services in the 3rd quarter 2014 will win a free quarter dues for the next quarter, but you cannot win two consecutive times.

UPCOMING PROGRAMS

July 22, 2014

Kevin Laborde – Business Presentation
GNOEA Board of Director's Meeting

July 29, 2014

General Membership Meeting

August 12, 2014

Randy Roth - "Healthcare Reform-Change is the New Norm"

August 26, 2014

Lloyd Francioni, Interstate Electronic Systems
GNOEA Board of Director's Meeting

September 2, 2014

No Breakfast Meeting – Labor Day

September 16, 2014

No Breakfast Meeting – instead
Jim Hudson, Iberiabank - Evening Visitation – 5 pm to 7 pm
2900 Ridgelake Drive, Metairie, LA

NEW PRESIDENT-ELECT

Congratulations to Todd Clower, Harbor Towing & Fleeting who was elected by the Board of Directors to serve as our incoming President-Elect!

BOARD OF DIRECTORS

The Board of Directors will meet on Tuesday, July 22nd, immediately following the breakfast meeting at the Ralph's on the Park.

All Board Members and Committee Chairman should attend. All members are welcome.

PROGRAM FOR JULY 15, 2014

KURT WEIGLE

DOWNTOWN DEVELOPMENT DISTRICT

Kurt Weigle has been President & CEO of the Downtown Development District (DDD) of New Orleans since 2003. During his tenure, the DDD's focus on quality of life and place-based economic development strategies to retain & attract Industries of the Mind has led to international recognition of New Orleans as a creative hub, now home to dozens of digital media and tech firms.

Downtown is the epicenter for New Orleans' tech growth, adding an average of 350 new digital media & tech jobs per year. The DDD was instrumental in securing the state of the art University Medical Center, opening in 2014, and VA Medical Center opening in 2016. Since 2006, Downtown New Orleans has welcomed over \$6 billion of new real estate investment and its residential population has doubled.

Mr. Weigle serves on the boards of the National New Markets Fund, New Orleans Police & Justice Foundation, Health Education Authority of Louisiana, the New Orleans Medical Complex and WWNO public radio. He is a past director of the International Downtown Association and the Committee for a Better New Orleans, and a member of the Super Bowl XLVII Host Committee. Mr. Weigle earned his Master of Urban Planning and Bachelor of Arts degrees from the University of Michigan in Ann Arbor.

We wish to thank him for taking time out of his busy schedule to speak to our association.