GREATER NEW ORLEANS EXECUTIVES ASSOCIATION

WEEKLY BULLETIN August 19, 2014

GUESTS

Today we were pleased to have as our guest, Jerry Clower, Harbor, Towing & Fleeting guest of Todd Clower. Jackie Shreves, guest of Catherine Shreves and Galen Hair, guest of Michael Mayhall.

MEMBERS USING MEMBERS

The heart of the GNOEA is its membership. We have in the past used the Members Using Members (MUMS) program and we will be starting it up once again.

For those of you that are not familiar with the program, it was designed to encourage and recognize members who use other GNOEA member's services. While member leads and referrals are also encouraged, this program is only for members that use the services and/or products of other GNOEA members.

The member who uses the most GNOEA member's services in the 3rd quarter 2014 will win a free quarter dues for the next quarter, but you cannot win two consecutive times.

UPCOMING PROGRAMS

August 26, 2014

Lloyd Francioni, Interstate Electronic Systems "Audio-visual systems for training, corporate, eoc/911, video conferencing, etc."

GNOEA Board of Director's Meeting

September 2, 2014

No Breakfast Meeting - Labor Day

September 9, 2014

Will Williams, SSA Consultants "Manufacturing/Chemical Boom in Southeast Louisiana"

September 16, 2014

No Breakfast Meeting – instead **Jim Hudson, Iberiabank - Evening Visitation** – 5 pm to 7 pm, 2900 Ridgelake Drive, Metairie, LA

September 23, 2014

Roundtable Discussion - Marketing your Business

MEMBERSHIP DRIVE

Bryon Hatrel, Membership Committee Chairman has selected three open classifications that he would like all of you to consider someone for each of these open classifications.

The open targeted classifications are as follows:

Alarm & Fire Electrician Fencing Company

Just send Bryon the prospects name, company name, email, and phone number to https://hattel@cox.net.

August 19, 2014 <u>Honorable John F. Young, Jr.</u> <u>Parish President</u> <u>"Economic Development in Jefferson Parish"</u>

John Young attended Loyola University School of Law and received his Bachelor of Public Administration, in May 1979. He furthered his education at Loyola University and received a Juris Doctor in May 1982.

He has served as the District Attorney for Jefferson Parish from February 1997 to January 2004, then went on to serve on the Jefferson Parish Council from January 7, 2004 till October 13, 2010. On October 13, 2010 he was elected as the President of Jefferson Parish and serves till this day.

The state's most populous parish and home to two of its largest employers, Jefferson Parish stretches from the south shore of Lake Pontchartrain to the Gulf of Mexico at Grand Isle, making it the business gateway to the region. It owes a great deal of its commercial success to the Mississippi River, which flows through the parish, and boasts an exceptional transportation infrastructure including large port operations, major railways, and the Louis Armstrong New Orleans International Airport in the city of Kenner. Major industries in the parish include medical, oil, gas & marine and professional/technical/business services.

The Jefferson Parish Economic Development Commission (JEDCO) is an independent, yet complementary arm of Jefferson Parish government with the main objective of attracting, growing and creating new business in our area. JEDCO's mission is to proactively influence the economy through the retention and creation of quality jobs, entrepreneurship and investment in Jefferson Parish.

We wish to thank Honorable John F. Young for visiting with our association.