

GREATER NEW ORLEANS EXECUTIVES ASSOCIATION

WEEKLY BULLETIN

April 14, 2015

PROSPECT FOR MEMBERSHIP

GNOEA currently has a prospect going through our membership process as follows:

Gene Sausse, Boo Koo Bounce, proposed by Julie Willoz

Kevin Cates, Tire Town, proposed by Stanton Murray.

GUESTS

Today we were pleased to have as our guest Andres Lass, guest of Lola Lass, Chris Marques, Marques Countertops, guest of John Lagarde and Stanton Murray, guest of Jerome Stanton Murray.

"EXECUTIVE OF THE YEAR" BANQUET

The "Executive of the Year" banquet will be held on Thursday, May 7, 2015 at the Southern Yacht Club with a Cash Bar opening at 6:00 pm. The Board of Directors decided that this year there **would not** be any assessment fees levied for this event (except the cash bar). Please sign up early so that we can determine the food & wine!

UPCOMING PROGRAMS

April 21, 2015

Bob Becker, City Park
(GNOEA Board of Director's Meeting)

April 28, 2015

Stanton McNeely, Delgado

May 5, 2015

No Breakfast Meeting

May 7, 2015

"Executive of the Year" Banquet
Southern Yacht Club
6:00 pm till 9:00 pm

May 12, 2015

Julie Willoz, Willoz Consulting

May 19, 2015

No Breakfast Meeting

May 22, 2015

Crawfish Boil
Carl Bourgeois Boat House
5:00 pm till 9:00 pm

June 2, 2015

Professor Mark Rosa
Economics Department, UNO

June 9, 2015

Rafael C. Goyeneche
Metropolitan Crime Commission

June 16, 2015

Michael Hecht, President & CEO,
Greater New Orleans, Inc.

PROGRAM FOR April 14, 2015

PETER RICCHIUTI

A.B. FREEMAN'S SCHOOL OF BUSINESS

Peter Ricchiuti is the business professor you wish you had back in college. His humor and insight have twice made him the top professor at Tulane University's Freeman's School of Business.

Peter is a graduate of Babson College, started his career at the investment firm of Kidder Peabody & Co and later served at the chief investment officer for Louisiana. There he successfully managed the State's \$3 billion portfolio.

In 1993 he founded Tulane's nationally acclaimed Burkenroad Reports student stock research program. Here he leads 200 business students in search of overlooked and underpriced stocks in six southern states. He and his program have been featured widely in the financial press including; The Wall Street Journal, BARRON's and The New York Times.

In 2014, The Financial Times published Peter's first book, "Stocks Under Rocks" and he currently hosts a popular weekly business program called "Out to Lunch" on National Public Radio in New Orleans.

Peter has addressed over 1000 groups in 47 states. These groups include nuns, tin can manufactures, money managers, waterpark owners, insurance professionals, NFL players and he even did a TED Talk.