

# **GREATER NEW ORLEANS EXECUTIVES ASSOCIATION**

WEEKLY BULLETIN

April 21, 2015

## **PROSPECT FOR MEMBERSHIP**

GNOEA currently has a prospect going through our membership process as follows:

*Gene Sausse, Boo Koo Bounce, proposed by Julie Willoz*

*Kevin Cates, Tire Town, proposed by Stanton Murray.*

## **"EXECUTIVE OF THE YEAR" BANQUET**

*The "Executive of the Year" banquet will be held on Thursday, May 7, 2015 at the Southern Yacht Club with Cocktails (Cash Bar) beginning at 6:00 pm.*

*The Board of Directors has decided that members and their guests will not be charged for this event, but if a member signs up then does not attend they will be charged a fee of \$40 each person.*

*Also the banquet has changed from a buffet style to a sit down dinner. The choices for dinner will be Prime Rib or Trout Almondine, please let me know your choice for dinner when signing up. We need to turn in our guarantee by May 1st, so please sign up early!*

## **UPCOMING PROGRAMS**

**April 28, 2015**

*Stanton McNeely, Delgado*

**May 5, 2015**

*No Breakfast Meeting*

**May 7, 2015**

*"Executive of the Year" Banquet*

*Southern Yacht Club*

*6:00 pm till 9:00 pm*

**May 12, 2015**

*Ben Johnson*

*New Orleans Chamber of Commerce*

**May 19, 2015**

*No Breakfast Meeting*

**May 22, 2015**

*Crawfish Boil*

*Carl Bourgeois Boat House*

*5:00 pm till 9:00 pm*

**May 26, 2015**

*Julie Willoz*

*Willoz Consulting*

**June 2, 2015**

*Professor Mark Rosa*

*Economics Department, UNO*

**June 9, 2015**

*Rafael C. Goyeneche*

*Metropolitan Crime Commission*

**June 16, 2015**

*Michael Hecht, President & CEO,*

*Greater New Orleans, Inc.*

## **PROGRAM - APRIL 21, 2015**

### **BOB BECKER, CITY PARK**

*Bob Becker is the CEO of New Orleans City Park. Becker, who earned a doctorate in urban studies at UNO in 2006, has been the 1,300-acre park's chief executive officer for 11 years. In early 2005, Bob led the team to create the Park's Master Plan for the future: City Park 2018.*

*He was at the helm in August of 2005, when hurricane Katrina and the failure of the federal levees, in his words, 'annihilated the Park.' After Hurricane, Becker assembled a public-private financing plan that has raised more than \$100 million for storm recovery and implementing the park's master plan. He led the team to push through the devastation and to keep pushing the Master Plan forward. Bob made a vow saying, "We're going to make it better than it was before. We're going to build a world class Park."*

*Bob is still at the Park's helm pushing forward. At the employee lunch marking the 5th Anniversary of Katrina Bob said, "People like to get behind winners. City Park is a winner."*

*On October 21, 2014 Bob Becker received a Lifetime Achievement Award from the Bureau of Governmental Research.*

*We wish to thank him for taking time to visit with our association.*