

GREATER NEW ORLEANS EXECUTIVES ASSOCIATION

WEEKLY BULLETIN

May 12, 2015

JOHN BENTON - BAYOU TREE SERVICE NAMED "EXECUTIVE OF THE YEAR"

On May 7, 2015 John Benton, Bayou Tree Service was named "Executive of the Year".

Many former recipients of this award were in attendance: Marc Beerman, Denise Berthiaume, Charlotte Binnings, Alexis Hocevar, Hank Tatje, Lola Lass, Edward McCloskey, and Rudy Smith.

Thanks to Kenny Zeringue for the flowers, Ken Lass for the photography and Denise Berthiaume for the "Executive of the Year" plaque. A special thanks goes to Rudy Smith and his committee for doing a great job in planning this event!

PROSPECT FOR MEMBERSHIP

Currently going through out membership process are **Kevin Cates, HC Business Investments** under the classification of "Retail Tires" and **Gene Sausse, Bookoo Bounce** under the classification of "Family Entertainment Center."

UPCOMING PROGRAMS

May 19, 2015

No Breakfast Meeting

May 22, 2015

Crawfish Boil

Carl Bourgeois Boat House

5:00 pm till 9:00 pm

May 26, 2015

Julie Willoz

Willoz Consulting

(GNOEA Board of Director's Meeting)

June 2, 2015

Professor Mark Rosa

Economics Department, UNO

June 9, 2015

Rafael C. Goyeneche

Metropolitan Crime Commission

June 16, 2015

Michael Hecht, President & CEO,

Greater New Orleans, Inc.

June 23, 2015

Catherine Shreves

Image Video Solutions

IEA MAY 2015 MEMBER MESSAGE

- VISIT IEA MEETINGS IN OTHER CITIES TO EXPAND YOUR NETWORK AND CREATE NEW OPPORTUNITIES FOR OTHER MEMBERS OF YOUR ASSOCIATION

The IEA continues to grow and currently consists of 44 member associations located in the U.S., Canada, and Great Britain. Visiting other associations allows you to expand your network of contacts and bring back new ideas on what other associations are doing to remain vibrant and strong. Will your future travel plans take you to an IEA member association city? On the home page of the IEA website there is a "Chapter Directory" tab that will take you to a listing of all IEA member associations. By clicking on the association name you can find out where and when the association meets and the contact information to inquire about visiting their meeting. The IEA web address is www.ieaweb.com.

- The IEA Vision - To be the world's #1 leading resource for connecting member businesses.
- The IEA Mission Statement - To foster the growth of Executive Association businesses by connecting them to a trusted International network of contacts.
- IEA Member Benefits Include:
 - a) Direct Access to executive decision makers internationally for business
 - b) Access to potential suppliers of products and services
 - c) Peer to peer support – connect with businesses in same industry
 - d) Opportunities for leads, business exposure, referrals

PROGRAM FOR MAY 12, 2015

BEN JOHNSON- N.O. CHAMBER OF COMMERCE

Ben Johnson is the President and CEO of the New Orleans Chamber of Commerce. Ben received his Masters of Business Administration from Tulane University and has many years' experience in economic and community development specific to the New Orleans region.

The New Orleans Chamber of Commerce was founded in 2004 to provide members with the opportunity to build mutually beneficial partnerships within the City of New Orleans. Currently the Chamber has over 1,100 members and also has the lowest dues in the region.

We wish to thank him for taking the time out of his busy schedule to visit with us today.