

## Louis David Bio and Headshot

### **Louis David – New Orleans Business Alliance**

Louis David currently serves as President and CEO for the New Orleans Business Alliance (NOLABA). NOLABA is a public / private organization that is the lead economic development organization for the City of New Orleans and Orleans Parish. In his previous long-time role as Vice President of Industry Attraction and Retention, Louis' primary duties included leading NOLABA's efforts to help existing companies grow and recruit new business in the technology, manufacturing and trade / transportation industries.

Louis currently serves as the President of the Tulane Association of Business Alumni and sits on the Project Lazarus board. Louis' leadership experience has been enhanced through participating in Leadership Louisiana, National League of Cities' Equitable Economic Development Fellowship, New Orleans Regional Leadership Institute, Bryan Bell Metropolitan Leadership Forum, LSU's Public Leader Certificate Program and the Youth Empowerment Project 40 Under 40 Cohort.

A Lafayette, Louisiana native, Louis holds an MBA from Tulane University and an BA in Journalism from Louisiana State University in Baton Rouge. Previously, Louis has worked in technology services at iSeatz in New Orleans and as a reporter at the KATC-TV, the ABC affiliate in Lafayette, La.

