



The Historic
New Orleans
Collection

MUSEUM • RESEARCH CENTER • PUBLISHER

Presented by Daniel Hammer, President and C.E.O.



BUILDING FOR CITY'S FUTURE

15

MANAGING REAL ESTATE
14 Properties in French Quarter

150

GROWING WORKFORCE
150 Professionals

20
MILLION

SUSTAINABLE TOURISM
Sharing and Protecting Heritage
in the French Quarter





NOT JUST THE LARGEST CULTURAL INSTITUTION IN THE QUARTER

Trusted resource for community, schools, business, media and government.
Chamber of Commerce and business community important partners.
Ambitions to be industry leaders for sustainable, heritage tourism in the French Quarter.

Let's jump right in with a big, overarching question: What is the main message you want to get out with this Super Bowl?

JAY CICERO: There are a lot of messages. For one, it's a new day in Louisiana and New Orleans. You see this with all the new economic development efforts, which Michael and his group are heading up.

You also see how tourism has grown so much in the past 11 years. We want to use this opportunity to tell the 6,000 members of credentialed media who come and cover Super Bowl week about all the great things that are happening in Louisiana and New Orleans.



"A BETTER WAY TO COMMUNE WITH THE SPIRITS IS TO VISIT THE HISTORIC NEW ORLEANS COLLECTION'S MUSEUM ON ROYAL STREET (FREE), WHICH OPENED IN APRIL 2019 AFTER A \$38 MILLION RESTORATION AND EXPANSION OF AN 1816 MANSION."

"36 Hours in New Orleans"
The New York Times (2/9/2023)

533 Royal Street Campus

Merieult House
Williams Residence
Counting House
Maisonette
Townhouse
Louis Adams House
Creole Cottage

520 Royal Street

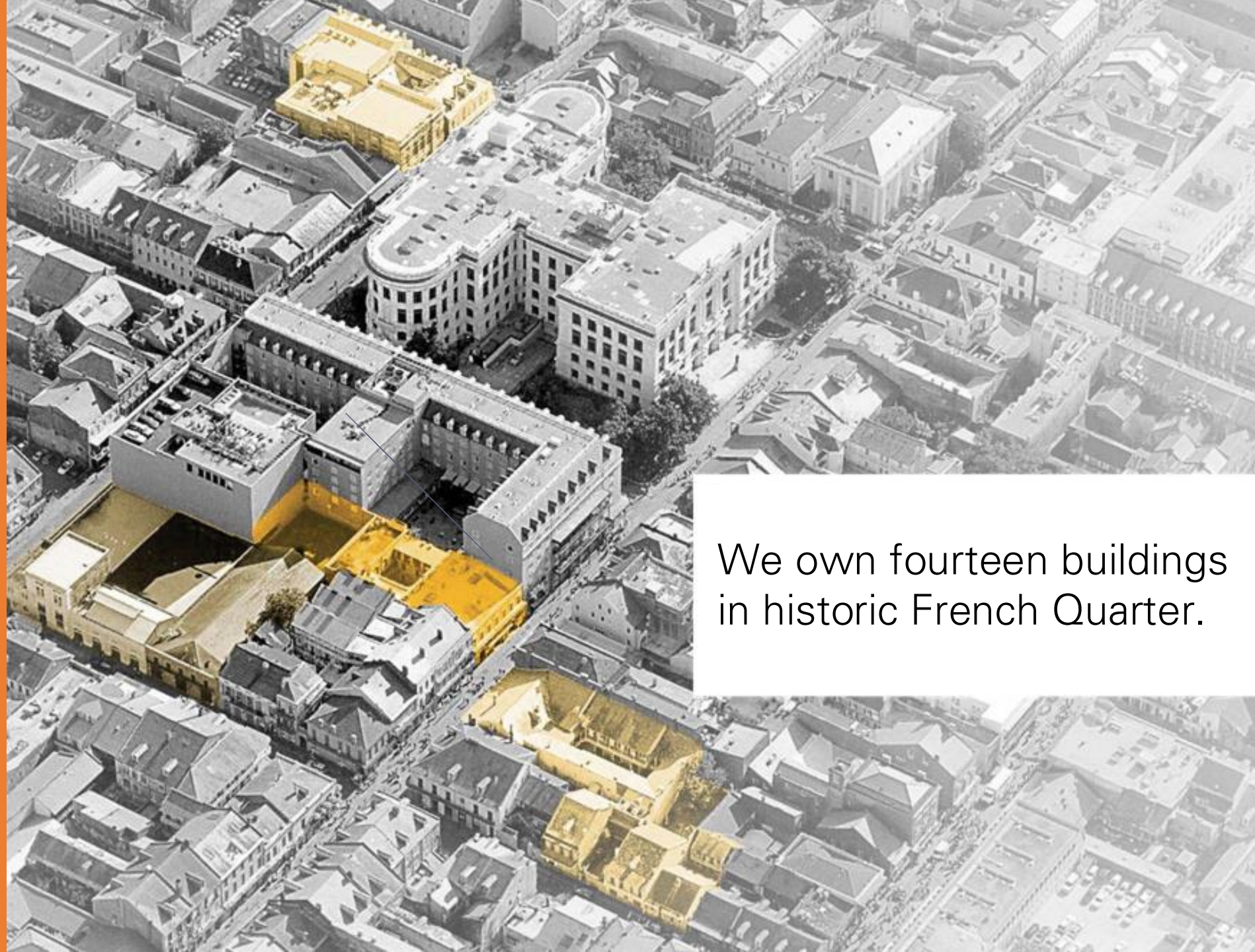
Seignoret-Brulator House
Tricentennial Wing

Chartres Street Campus

Williams Research Center
WRC Addition
K-Paul's
Perilliat House

Ice House

720 Toulouse Street



We own fourteen buildings
in historic French Quarter.



520 ROYAL STREET

Completed 2019.

State-of-the-art museum exhibition center.

Only Silver LEED Certified building in French Quarter.

Includes gift shop, café and courtyard event space.





Visitor Center at 520 Royal Street that can serve as point-of-entry for HNOC and French Quarter.



The Seignouret-Brulatour Courtyard meets the new, purpose-built Tricentennial Wing at THNOC's new exhibition center.

The unique melding of old and new spaces is unlike anything else in the French Quarter.

UNKNOWN SITTERS

APRIL-OCTOBER 2024

MEDIA PARTNERS
TIMES-PICAYUNE AND FOX 8



In the past that have lost their
been divorced from their
and subjected to historical
se works of art have much to
lings, written inscriptions and
erical context allow curators to
ses of the people depicted.

nated in or near New Orleans,
or as artist-inspired
th models. Several of the sitters
at has many meanings but in
sitter born in Louisiana to an
ancestry.

fect the field of portraiture in
gaps and biases in the historical
women, and people of color
than those of white men. Also,
rators assigned titles to
ny often emphasized race. In
that prioritized race to focus on
is unknown, these sitters stare
her—and to imagine.





A VANISHING BOUNTY: LOUISIANA'S COASTAL ENVIRONMENT AND CULTURE
SPONSORED BY ENERGY
MEDIA PARTNER: FOX 8



"Examining the prison of New Orleans, we found men together with hogs, in the midst of all odors and nuisances. In locking up the criminals, nobody thinks of rendering them better, but only of taming their malice; they are put in chairs like ferocious beasts; and instead of being corrected, they are rendered brutal."
—Gustave de Beaumont and Alexis de Tocqueville, upon visiting the jail in New Orleans, 1833

REWARD
The person who will be glad to give the apartment...
FIFTEEN DOLLARS REWARD.
The person who will be glad to give the apartment...
JAMES P. FOSTER.
The person who will be glad to give the apartment...

"The shame and the humiliation they would experience in... these laborious duties, would serve as a greater punishment, more keenly felt than even the prison or the lash."
—Robert H. Jackson, in the New York Times, October 8, 1907

CAPTIVE STATE: LOUISIANA AND THE MAKING OF MASS INCARCERATION

MEDIA PARTNER: WWL-TV



416-418 CHARTRES

With Christmas 2 days away, stay organized with this to-do list. INSIDE OUT

— SINCE 1837 —
The Times-Picayune
THE NEW ORLEANS ADVOCATE

NOLA.COM | SATURDAY, DECEMBER 23, 2023 | \$2.00

Former K-Paul's building sold for \$5 million

Historic New Orleans Collection plans expansion

BY STEPHANIE REISER | Staff writer

The Historic New Orleans Collection has purchased the original K-Paul's Louisiana Kitchen building, at 418 Chartres St. in the French Quarter, for \$5 million, further expanding its campus of museums, exhibition space and research facilities in the heart of the Vieux Carré.

It's the second time in less than two years that the iconic building, from which the late chef Paul Prudhomme launched a nationwide Cajun cooking craze in the 1970s, has changed hands. In 2021, a local group bought the building with plans to turn it into a breakfast and lunch spot, but those plans fell through.

When the property came back on the market earlier this year, the organization jumped at the chance to buy it, said President and CEO Daniel Hammer. The three-story, 175-year-old building is immediately adjacent to THEODORE Williams Research Center, which is the largest repository of material related to New Orleans history and culture in the U.S.

"Any time a building goes up for sale right next door to you in the French Quarter, it's a rare opportunity," Hammer said. "We moved quickly because we consider this to be an investment in our future."

The purchase is significant because it will enable the organization to pursue long-term plans to renovate its flagship complex of buildings anchored by the headquarters at 528 Royal St. "We have and should currently be based in that complex will relocate to the new building on Chartres."

► See BUILDING, page 5A



STAFF PHOTO BY SOPHIA LAMAR
 A pedestrian walks past the former K-Paul's Louisiana Kitchen on Chartres Street on Friday. The Historic New Orleans Collection purchased the building in the French Quarter for \$5 million.



STAFF PHOTOS BY DAVID GRANTWELL

Nohel Canals, a 20-year employee at Bundy's Seafood in Lafitte, secures freshly caught shrimp from a shrimping boat on Dec. 13.

'From bad to worse to terrible'

Louisiana shrimpers fear seafood industry is dying from import prices, high costs of gas and supplies

BY NARBE FACIO | Staff writer

On the last day of the shrimping season, the Dollar Joe pulled into the Bundy's Seafood dock in Lafitte and off stepped Larry Alexis wearing a camouflage jacket and waders.

The bilking shrimper watched closely as the dividends of his three days on the water were vacuumed into a conveyor belt, washed and sorted into bins with us. A handful of helpful pelicans, drawn to the pungent smell of 12,000 pounds of shrimp, flailed nearby.

Despite a season as beautiful as previous years, Alexis had a hard time keeping up with cleaning and packing, rock-bottom dockside prices have made it difficult for shrimpers to make ends meet.

There's only one ray of hope from the end of the industry shrimping season in December — and the dice begin being tossed again in May.

"I just can't go to bed tonight and not see us not going to make it until May," said Alexis, 71. "I don't know what I'm gonna do. I'm raising three grand grandkids right now, and it's gonna be tough. Real tough."

► See SHRIMPERS, page 5A

According to a University of Louisiana at Lafayette 2020 report, the state's seafood industry produces \$2.4 billion annually. Despite supplying the country with more shrimp than anywhere else on the Gulf Coast, Louisiana holds a tiny share of shrimp consumption across the U.S.





533 ROYAL STREET



533 Royal Street Campus

Merieult House
Williams Residence
Counting House
Maisonette
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Louis Adams House
Creole Cottage





The next phase of our care for these historic buildings commenced in 2023, as we began a years-long project to renovate and improve the structures at 533 Royal Street.

The project will preserve the historic and structural integrity of the buildings and their foundational usage as museum spaces—the Williams Residence house museum and galleries devoted to the display of our permanent collections.

At the same time, it will renew the buildings by creating greater resiliency, accessibility, and engagement.



In addition to Heritage Resource Management, THNOC has hired two architecture firms and one museum design firm to assist in the 533 Royal project.



New Orleans firm Trapolin-Peer Architects will join forces with Hartman-Cox of Washington, DC, to carry out design work on the structures, while the Philadelphia-based firm Metcalfe Architecture and Design will help reimagine the buildings as museum spaces.



BUILDING A BETTER ATTRACTION

- Position French Quarter as world-class museum destination.
- Increase square footage devoted to exhibition space.
- Create new spaces for community engagement.
- Invest in more resilient buildings that can contribute to sustainability of the French Quarter.



Plans for Growth

Investments in Innovative Exhibition Experiences

Forging Community Partnerships to Grow Local Engagement

Making It Home:
From Vietnam to
New Orleans

April 4–October 5, 2025





**PORTS OF GREATER
NEW ORLEANS**
2025 HISTORY SYMPOSIUM

**PRESENTED BY
THE HISTORIC
NEW ORLEANS
COLLECTION**

COMING APRIL 2025