

THE NEW ORLEANS CHAMBER OF COMMERCE



NEW ORLEANS
CHAMBER



NETWORKING. EDUCATION. ADVOCACY

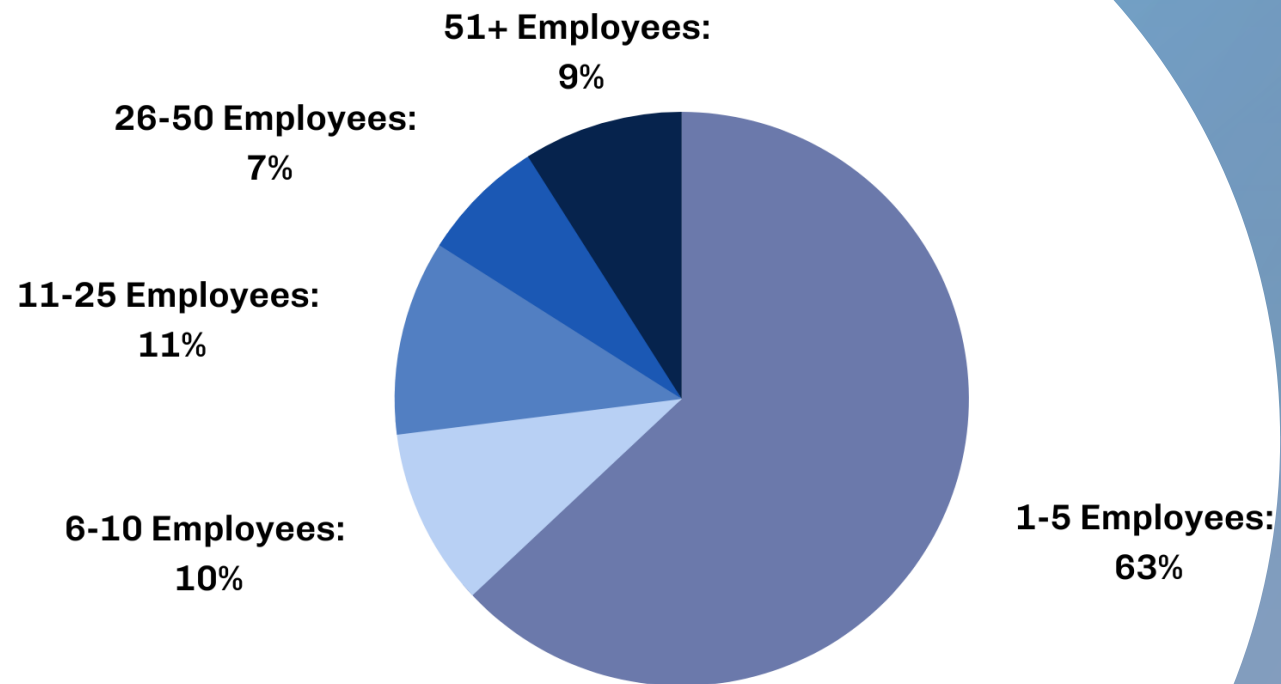


Our **MISSION** is to provide the opportunities and resources that will enable businesses to prosper through **networking, education, and advocacy.**

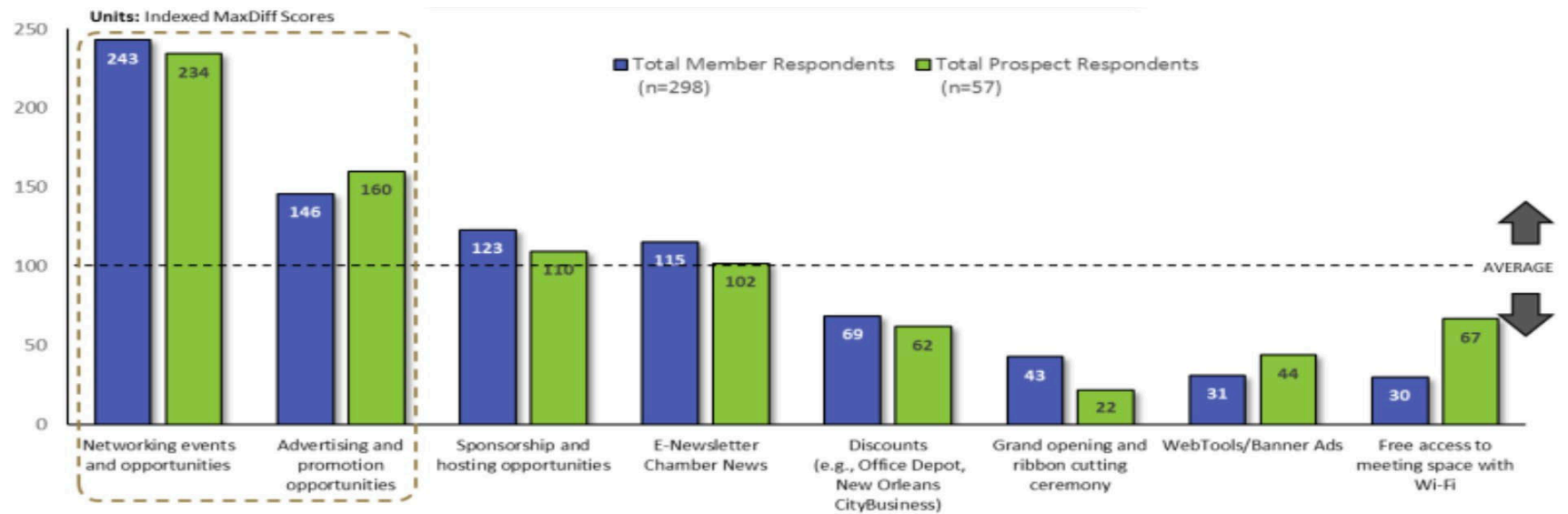
Our **VISION** is to be the leading membership organization that connects all businesses to foster opportunity, development, and growth in the New Orleans community.



BUSINESS SIZE BREAKDOWN



SURVEY IN 2017:



- Both Members and Prospects agree that **Networking Events** is the most valuable of the many benefits the Chamber has to offer.
- In second place and slightly more valuable to Prospects is the offer of **Advertising Opportunities**.
- Relative to the other described benefits, the two groups agree that **Sponsorship Opportunities** and **the Chamber Newsletter** are of average value.

OUR SIGNATURE EVENTS

Chamber After 5

Power Hour

Educational Seminars/Webinars

Women's Business Alliance

Young Professionals Night

Dine Around

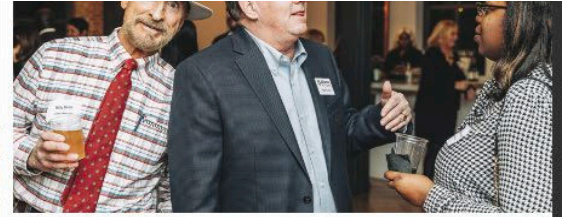
Ribbon Cuttings

POWER UP: Women's Leadership Conference

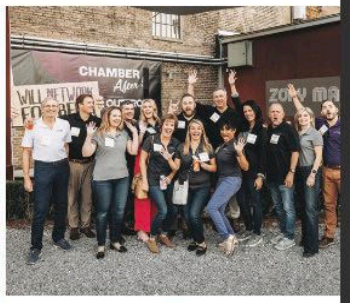
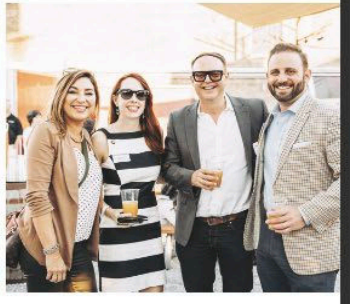
Business Luncheon

Annual Meeting

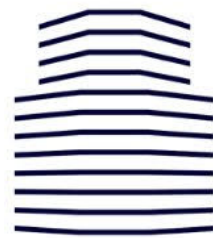




Chamber After 5



Power Hour



NEW ORLEANS
CHAMBER

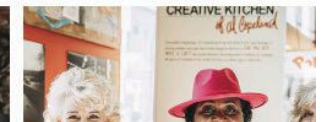


Educational Seminars/Webinars

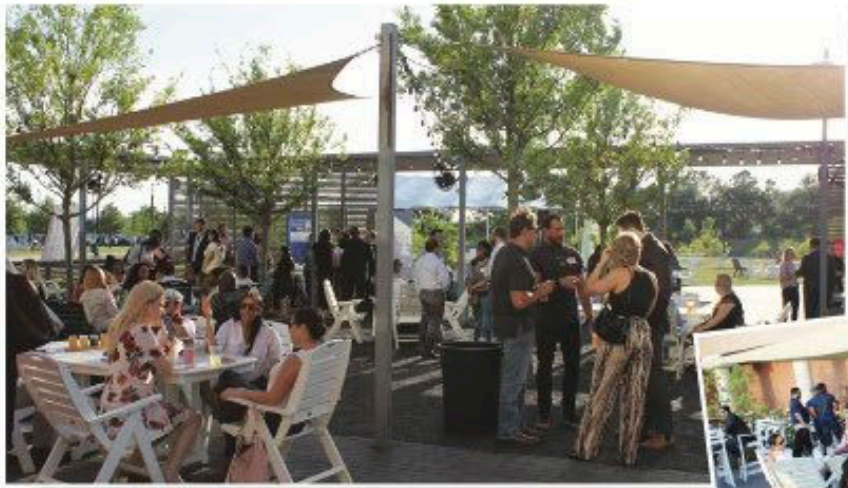
- Biz New Orleans 21st Century Business Forum with Drew Brees
- Super Bowl Ads Review with American Marketing Association – New Orleans
- Doing Business with the City of New Orleans
- Great Resignation – Now What? with Society for Human Resources Management
- Zero Waste Campaign with LifeCity



Women's Business Alliance



Young Professionals Networking Night



Dine Arounds



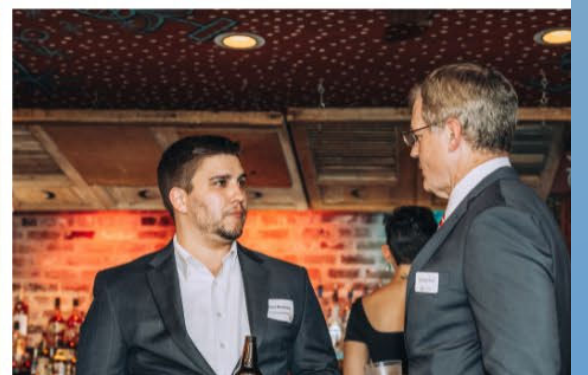
Women's Leadership Conference



**WOMEN'S
LEADERSHIP
CONFERENCE**



Business Luncheon



Annual Meeting



RIBBON CUTTINGS





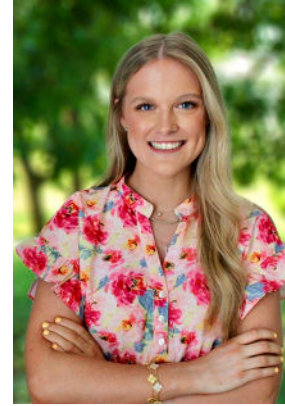
**Sandra Lombana
Lindquist, CCE.**
President & CEO



Ashley Hilsman
Executive Vice
President



Candise Kola
Executive
Assistant



Alexis Walker
Membership and
Events Manager

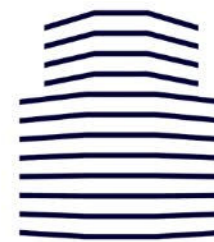


Samira Medina
Communications
Coordinator

Clare Martin
Director of
Development

MEET THE CHAMBER STAFF

Ambassadors



NEW ORLEANS
CHAMBER
AMBASSADOR



HOW DO WE STAY RELEVANT?

- 1. We need to have **Community impact***
- 2. We need to exhibit **Courageous leadership***
- 3. We need to **create a business model that aligns with our mission***

We used to sell networking but that is not the **ONLY THING** anymore.
We need to look at the bigger picture and have **COMMUNITY IMPACT**.



- *The New Orleans Chamber Board unanimously agreed to formally endorse an early education campaign that passed on April 30, 2022. New Orleans residents went to the polls and the voters supported this critical investment in our youngest citizens for the next 20 years with a new 5-mill property tax on the ballot to fund early childhood education in our city.*

VOTE YES!

ADVOCACY

- *The New Orleans Chamber is a strong partner of the anti-crime NOLA Coalition, spearheaded by GNO, Inc. The mission of the NOLA Coalition is to harness our collective resources to create a safer and more prosperous New Orleans for all residents.*



- *The New Orleans Chamber partnered with PJ's for a Coffee for Cops project. The New Orleans-born coffeehouse and the Chamber donated \$10,000 in PJ's Coffee gift cards to distribute throughout the officers of the New Orleans Police Department.*



MORE ADVOCACY

- *The New Orleans Chamber President & CEO Sandra Lombana Lindquist and a newly formed I-10 Gulf Coast Chamber Coalition addressed southern U.S. Senators and Representatives in Washington, D.C. to advocate for solutions to issues impacting the region. The coalition had five focus areas including Disaster Response & Recovery, Flood Insurance, Coastal Protection Issues, Fisheries and Public Safety. The coalition brought these topics of concern and ideas for change to the federal delegation.*



DC FLY-IN

THANK YOU!