



GLASS HALF FULL

www.glasshalffull.co



ABOUT ME

Moved to New Orleans in 2011 from New Jersey

Joined GHF in 2024 as Director of Sales and Partnerships

Came from a diverse background in entrepreneurship and building businesses



GLASS HALF FULL

IT ALL STARTED OVER A BOTTLE
OF WINE.



THE BIG IDEA: GLASS COMES FROM SAND

Let's turn glass back into sand



SAND!

Coastal Restoration, Construction, Concrete,
and more



Let's bring
glass recycling to
New Orleans.

Bring Glass Recycling to New Orleans

\$9,283 raised of \$8,700 goal

[Donate now](#)

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GHF HISTORY: FUNDRAISING

The company fundraised around \$10,000 through GoFundMe to get off the ground.



GHF HISTORY: BACKYARD BOTTLES

STARTED FROM A BOTTLE:

Using a small-scale crusher purchased by the fundraiser, we got to work crushing glass into sand



GHF HISTORY: GLASS OVERLOAD

For the past four years, the issue has always been having more glass than we could process!

GLASS MOUNTAIN





GHF HISTORY: LOUISA ST.

We finally moved into a warehouse big enough for us: 40,000 square feet



TODAY

We divert glass from Louisiana, Mississippi, and Alabama landfills. We collect upwards of 300,000 pounds of glass every month.

We recycle that glass into beach-like sand in-house at our facilities in New Orleans, LA and Birmingham, AL.

Our sand is then used to benefit our community and environment through coastal restoration, disaster relief, new glass products, and so much more.



**WE COLLECT
GLASS
+
TURN IT INTO
SAND**

FOR COASTAL
RESTORATION AND MORE



PROCESS

Utilizing an Andela Pulverizer and Rotex Screener, we process upwards of 15 tons per day into ready-to-use sand and gravel



COLLECTIONS

RESIDENTIAL PICKUPS



COMMERCIAL PICKUPS



DROP-OFF PROGRAM



DISTRIBUTION

ALCHEMY



SANDBAGS



SOIL

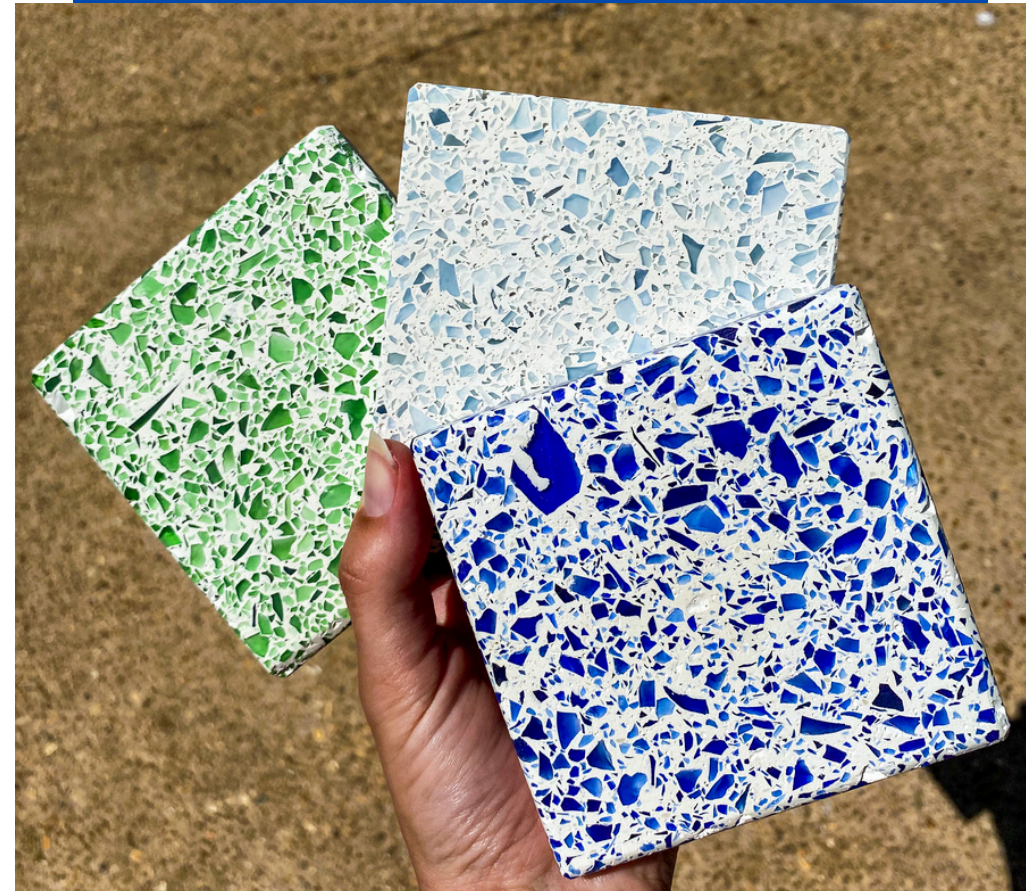


DISTRIBUTION

**COASTAL
PROJECTS**



CONSTRUCTION



LANDSCAPING



COMMERCIAL PICKUPS

With our expansion to the new facility, we are partnering with all kinds of businesses to pickup their glass waste

- Restaurants and Bars
- Hotels
- Casinos
- Office Buildings
- Apartment Complexes
- Schools
- Frame Shops





HOW DOES IT WORK?

- 64 gallon bins = 175 lbs of glass
- Regular Pickups
- Exchanging bins
- Progress Reports
- Massive marketing network
- Broadcasting our partners to a network of over **550k recipients.**

**MAKING SUSTAINABILITY ATTAINABLE FOR
BUSINESSES ACROSS NEW ORLEANS**

OUR REACH

- **560K+ followers** across social media platforms
- **2000 recurring monthly users**, from individual residents to popular businesses
- **Social Media** -- the gas in the tank!



FEATURED IN:



RECOAST

ReCoast is a collaboration between Glass Half Full and Tulane University for the NSF Convergence Accelerator Program.

The National Science Foundation supported ReCoast with \$5.7M over three years to conduct research on the safety and efficacy of utilizing recycled glass sand for coastal restoration.





RECOAST

Our first major demonstration projects were “blowout restoration” projects in Big Branch National Wildlife Refuge.

Recycled glass sand bagged in burlap was used to create a berm where the coast should be. Native grasses were planted behind the berm to fill in the hole in the marsh.



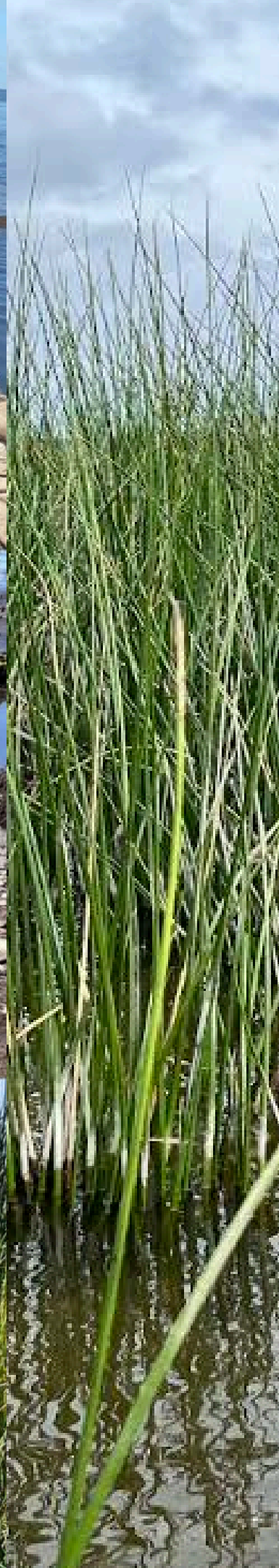
Jun. 2022



Oct. 2022



Sep. 2023



Jun. 2022



Sep. 2023

June 2023



June 2024



BAYOU BIENVENUE ISLANDS



THE FUTURE

1. Grand Opening of new facility in Chalmette which can process 300k lbs of glass a day!





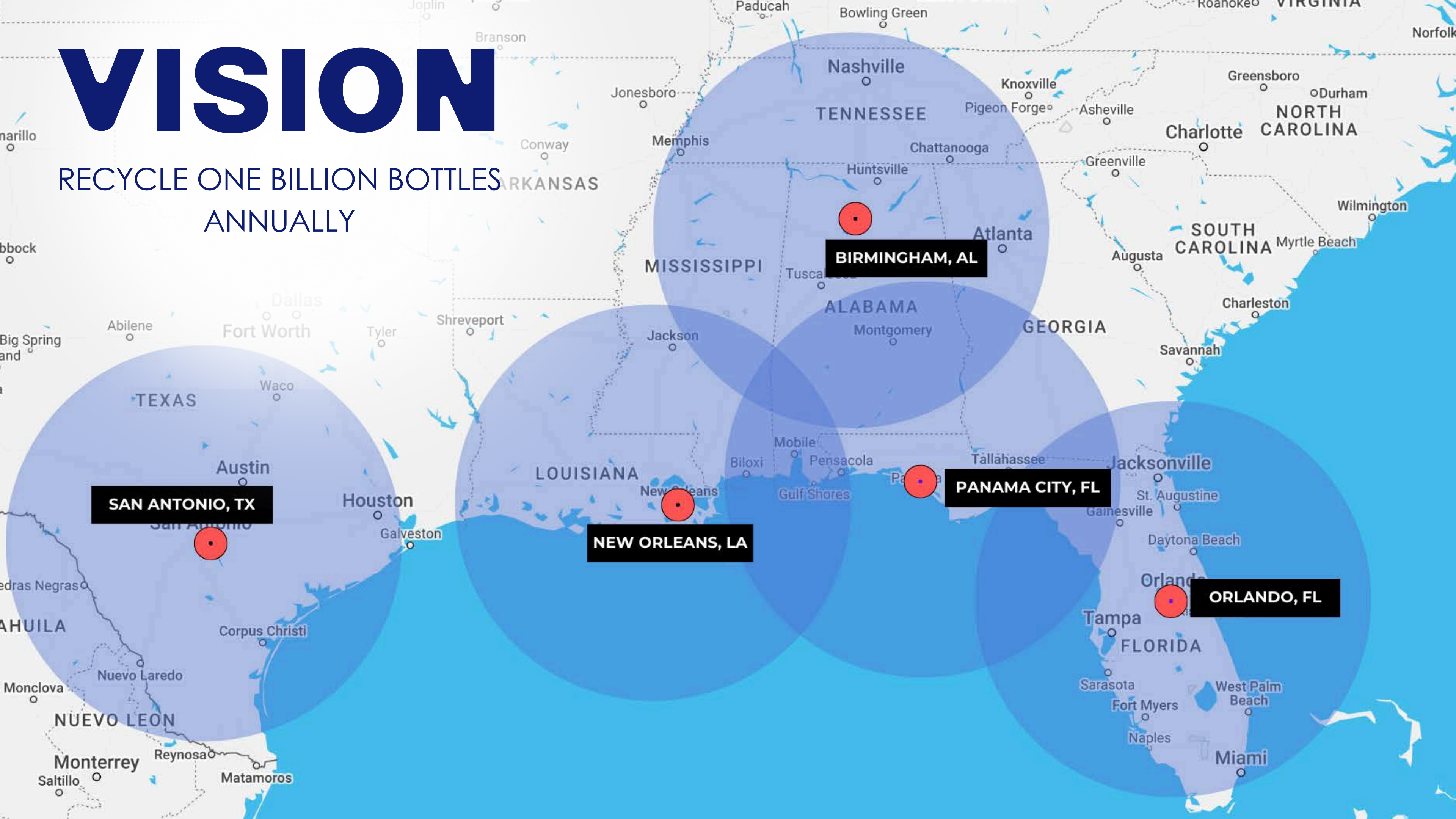
THE FUTURE

1. Grand Opening of new facility in Chalmette which can process 300k lbs of glass a day!
2. Expand operations throughout the Southeast and beyond.



VISION

RECYCLE ONE BILLION BOTTLES
ANNUALLY



THE FUTURE

1. Grand Opening of new facility in Chalmette which can process 300k lbs of glass a day!
2. Expand operations throughout the Southeast and beyond.
3. Make a meaningful impact in coastal restoration.





QUESTIONS



GET IN TOUCH

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