

NEW ORLEANS
ENTREPRENEUR WEEK

NEW EW MARCH
9-14

PRODUCED BY

LOYOLA
UNIVERSITY
NEW ORLEANS

CENTER FOR ENTREPRENEURSHIP
AND COMMUNITY DEVELOPMENT

POWERED BY

NEW ORLEANS TOURISM
NOTCF
— AND CULTURAL FOUNDATION —

< LA . IO >
LOUISIANA INNOVATION



NOEW MARCH 9-14

2026 marked a turning point.

After years of building a city-wide footprint, we made a deliberate shift: go deeper, not wider. Produced solely by Loyola University New Orleans' Center for Entrepreneurship and Community Development, NOEW 2026 brought the Gulf South's entrepreneurial community together with **a more focused, more connected, more impactful experience.**

This is the next chapter of NOEW.



By the Numbers



2.0%

of all New Orleans adults
registered to attend a NOEW
event.

 **5,000**

TOTAL REGISTRANTS
ACROSS NOEW WEEK

 **2,800**

FULL WEEK ATTENDEES

 **1,400**

ON-SITE SUMMIT
ATTENDEES (+17% YOY)

*Our most engaged Summit
audience to date.*



Week at a Glance + Lead Partners



8 LEAD PARTNERS. 6 DAYS. ONE COMMUNITY.

NOEW 2026 was built by the ecosystem, for the ecosystem. Eight lead partners contributed programming across the full week, bringing their audiences, their expertise, and their communities to a shared platform.

+1.4k

**LEAD PARTNER EVENT
ATTENDEES**

NOEW 2026
March 9–14



Loyola – The Right Home

Why a University. Why Loyola.

At Loyola, entrepreneurship is about more than profit. It is about purpose, connection, and impact. This year, bringing the community together in one shared space on campus made that exchange even more immediate — with founders, students, investors, institutions, and civic leaders learning from one another in real time.

That is what NOEW made possible.



A university is one of the few places built to bring generations, industries, and ideas into the same room.

Summit Programming

Two Days. Every Stage. One Community.

Thursday, March 12

Spark & Connect

Friday, March 13

Build & Launch



↑ 52 TOTAL SESSIONS

↑ 134 TOTAL SPEAKERS

↑ 3 STAGES

- Main stage
- Founders' stage
- Sector stage

↑ 9 SESSION FORMATS

+1.4k

ON-SITE ATTENDEES
ACROSS TWO DAYS



Content Highlights

NOEW 2026 brought together the conversations this city has been waiting to have: **global vision, local proof, and everything in between.**



BIG IDEAS THAT MOVED THE ROOM

Building in the Post-AI Era - Jon McNeill
(DVx Ventures, former CEO of Tesla + COO of Lyft)

The Future of New Orleans Entrepreneurship - Mayor Helena Moreno (City of New Orleans) + Tim Miller (The Bulwark)

Louisiana's Tech Vision - Josh Fleig (LA.IO)

New Orleans Outpacing National Startup Growth - Nicola Corzine (Nasdaq Entrepreneurial Center)

The Scarcity Trap in New Orleans - Brett Hurt (Love Conquers Fear) + Matt Wisdom (Civilized)



STORIES THAT HIT HOME

From Backyard BBQ to National Impact - Becker Hall
(Hogs for the Cause)

Resilience and Reentry - Formerly Incarcerated Founders (Jesuit Social Research Institute)

Founders' Stories

Fringe & Co. · Gamarra Media · bEHR Health Inc. · Crescent 9 · NOAI · Trayaway · R-Coast · CodeGig



NEW FORMATS THAT DROVE ENGAGEMENT

Live Fire

Real Problems. Real Solutions. Real Time.

Founder Fuel

Breathwork. Meditation. Movement. Connection.



THE BRANDS WE LOVE

Super Witch Ice Cream · Batter A Bakery · Louie Louie · El Guapo · Congregation Coffee · The Chloe · Fried Chicken Fest · Crescent Canna



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The ecosystem showed up.
So did you.

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GOLD



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PARTNERS



MEDIA
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LEAD
PARTNERS



Thank you to our College

LOYOLA
UNIVERSITY
NEW ORLEANS

COLLEGE OF
BUSINESS

The team that came together to
make this possible.



We're just getting started.

See you March 8-13, 2027.

www.noew.org

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